



ovopur<sup>®</sup>



aquaovo



We can all agree that water is an essential part of our lives. It is part of our world, part of our bodies. Yet nothing in our daily routine suggests its importance. In our modern society, water is taken for granted or hidden away.

**OVOPUR® restores water to its central role in our lives. AQUAOVO® pays tribute to water.**

# “Observe, Understand and Imitate Nature”

*Viktor Schaubberger*

AQUAOVO specializes in designing and distributing drinking water filtration and revitalization systems. It operates on the cutting edge to provide a water filtration experience that is inspired by nature and steeped in environmental awareness. Both a way of life and a health concept, the AQUAOVO experience lies at the crossroads of urban trends and collective well-being.

At the heart of this experience is OVOPUR®, our revitalizing water filter. An offline gravitational filter solves the problem of drinking water quality in urban environments. Conceived in Canada, OVOPUR® is made from materials that fuse age-old traditions with tomorrow's trends. With its natural, innovative design and resolutely green approach, OVOPUR® is a real breath of fresh air in the stuffy, gray world of water filtration units.

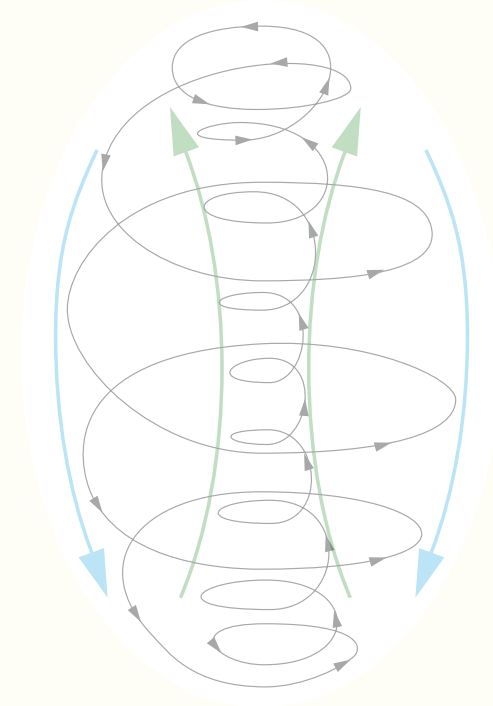






# Natural Design

The unique shape of our water filtration unit did not result from sheer serendipity. Inspired by the work of water research pioneers, its shape eases the circulation and regeneration of water. Its overall look is one of abundance, purity, rebirth, and infinity. Its appealing curves and use of fine materials like porcelain, glass, and metal bear witness to our commitment to aesthetics and quality.



# Flowing Water

The OVOPUR® unit combines the unique shape of an egg and the thermal properties of porcelain to preserve and revitalize water. Its sleek curves and total absence of right angles allow water to flow freely and naturally. Temperature differences and normal flow induce a biotic movement that prevents stagnation, reduces the risk of bacteria buildup, and helps to revitalize the water.

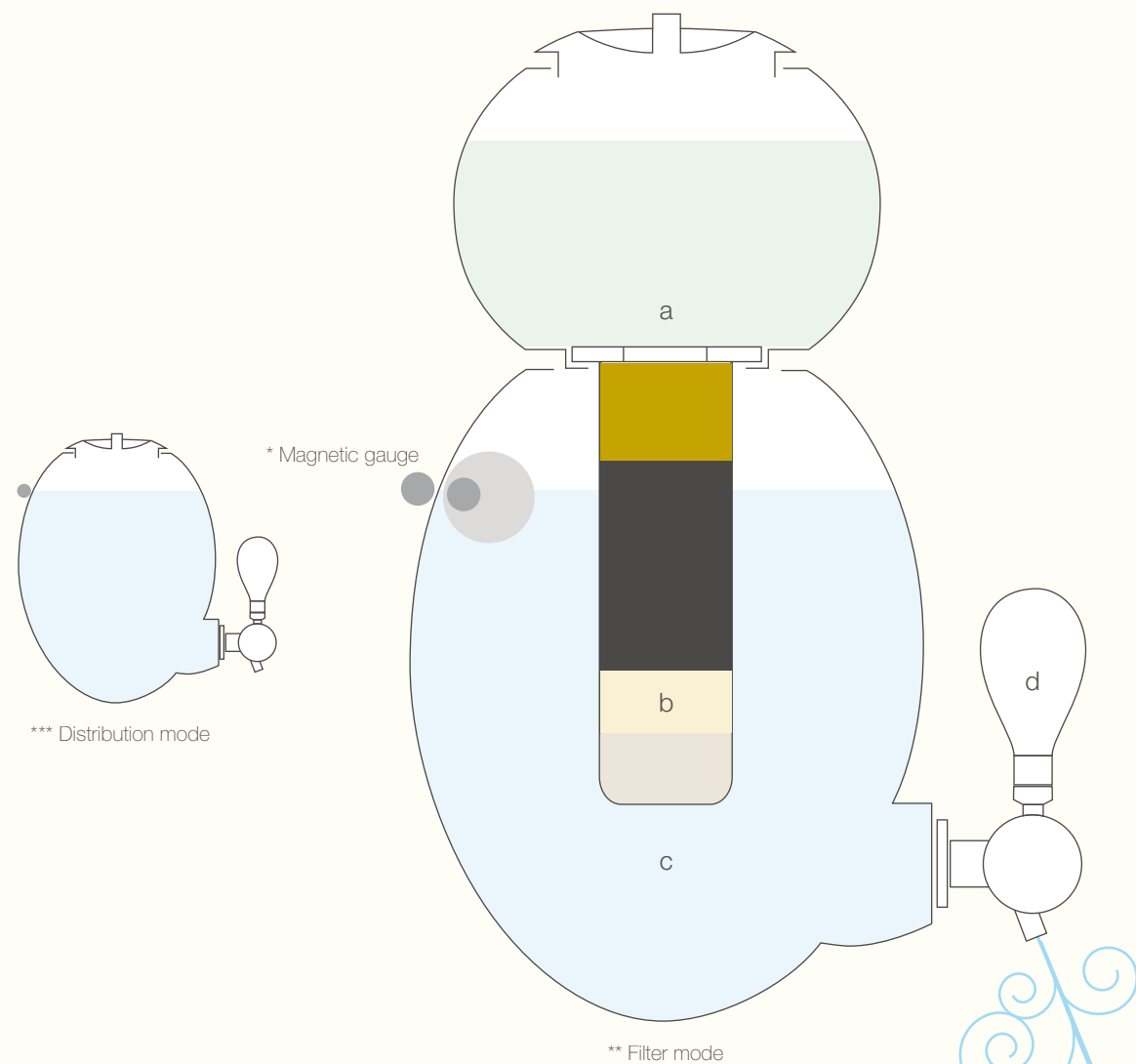
AQUAOVO looked for inspiration in nature and chose the life-giving egg shape to revitalize water



# Designed in Canada, Inspired by Chinese Tradition

Designed in Canada, the OVOPUR® filtration unit is made from materials that fuse age-old traditions with tomorrow's trends.

The AQUAOVO experience is painstakingly handcrafted following the age-old traditions of Chinese artisans. Stonecutters, glassblowers, and ceramicists come together to create a perfect artform that is also a valuable part of daily life.



# ovopur<sup>©</sup>

## How It Works

Environmentally friendly to the core, the OVOPUR<sup>®</sup> unit doesn't consume any electricity, using gravity instead to filter and revitalize tapwater. Obtain crystal clear water in four easy steps:

- Use a jug or OVOTAP<sup>®</sup> to fill the 4 liter upper filtration reservoir and start the filtration process
- Water trickles from the filtration reservoir into the main reservoir via the AQUACRISTAL<sup>©</sup> filter cartridge
- The main reservoir can hold up to 11 liters of pure, fresh water, with the water level indicated by the magnetic gauge\*
- Simply activate the handle and drink!

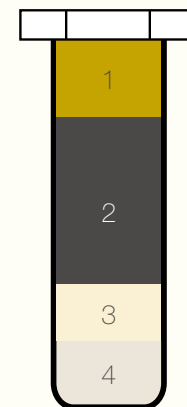
With its multipurpose lid, the OVOPUR<sup>®</sup> unit can be used every day in filtration mode\*\*, or in distribution mode\*\*\* for special occasions.

For details on unit use and maintenance, refer to the back page.



# aquacristal<sup>©</sup>

Designed to reproduce the basic filtration process of the natural water cycle, our reusable, multilayer filter cartridge contains tried and tested, first-class filtering materials that have been proven to remove chemicals and organic pollutants from drinking water.



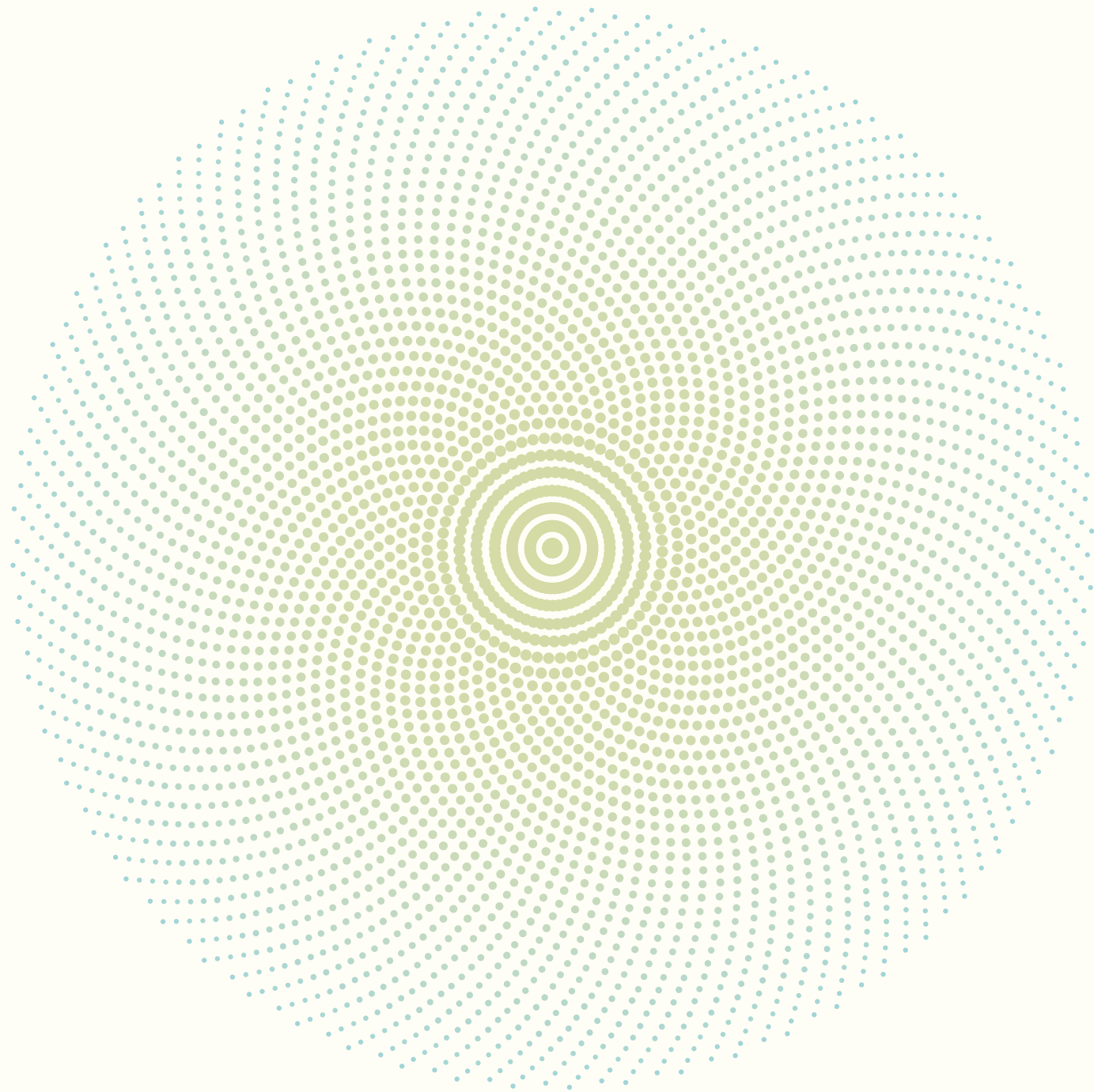
1 **KDF 55** – A powder made up of copper alloy and ultra pure zinc, KDF 55, through a powerful oxidation-reduction process can neutralize up to 99% of chlorine, lead, mercury, nickel, chromium, and other heavy metals that may be found in drinking water. Not only can it fight the buildup of bacteria, algae, fungi, and scale, but it's 100% recyclable. Plus it contains no chemical additives and meets the exacting standards of America's Environmental Protection Agency (EPA) and Food and Drug Administration (FDA).

2 **Activated carbon** – Obtained by pyrolysis and controlled oxidation to make it more porous, activated carbon has enormous powers of absorption. It is used to trap pollutants that may be present in water. Carbon can absorb up to 99% of nonpolar, organic substances like mineral oils, volatile organic compounds (VOCs), aromatic polyhydrocarbons, phenols (chlorine), halogens (chloroform), and pharmaceutical residues. It is excellent for neutralizing water's taste and smell, effectively removes yeast and micropollutants, and absorbs traces of certain heavy metals.

3 **Microporous bioceramics** – Microporous bioceramic pellets are made using a mix of terracotta baked at temperatures of up to 1,300°C. This process creates a very porous surface (320 pores per square inch) and constant far infrared radiation. As well as absorbing chemical or organic residues that might be in the water, active bioceramics can soften and revitalize the water by reducing the size of its molecules. Far infrared radiation can reduce water's surface tension and ensure maximum hydration. It can also help stimulate blood circulation and detoxification while preventing oxidation.

4 **Quartz crystal** – Quartz is the most common mineral on earth and the third most abundant element after oxygen and silicon. Used in watchmaking and computing, it is an excellent energy amplifier and conductor. Quartz crystal sand is used to remove any lingering impurities from the water.

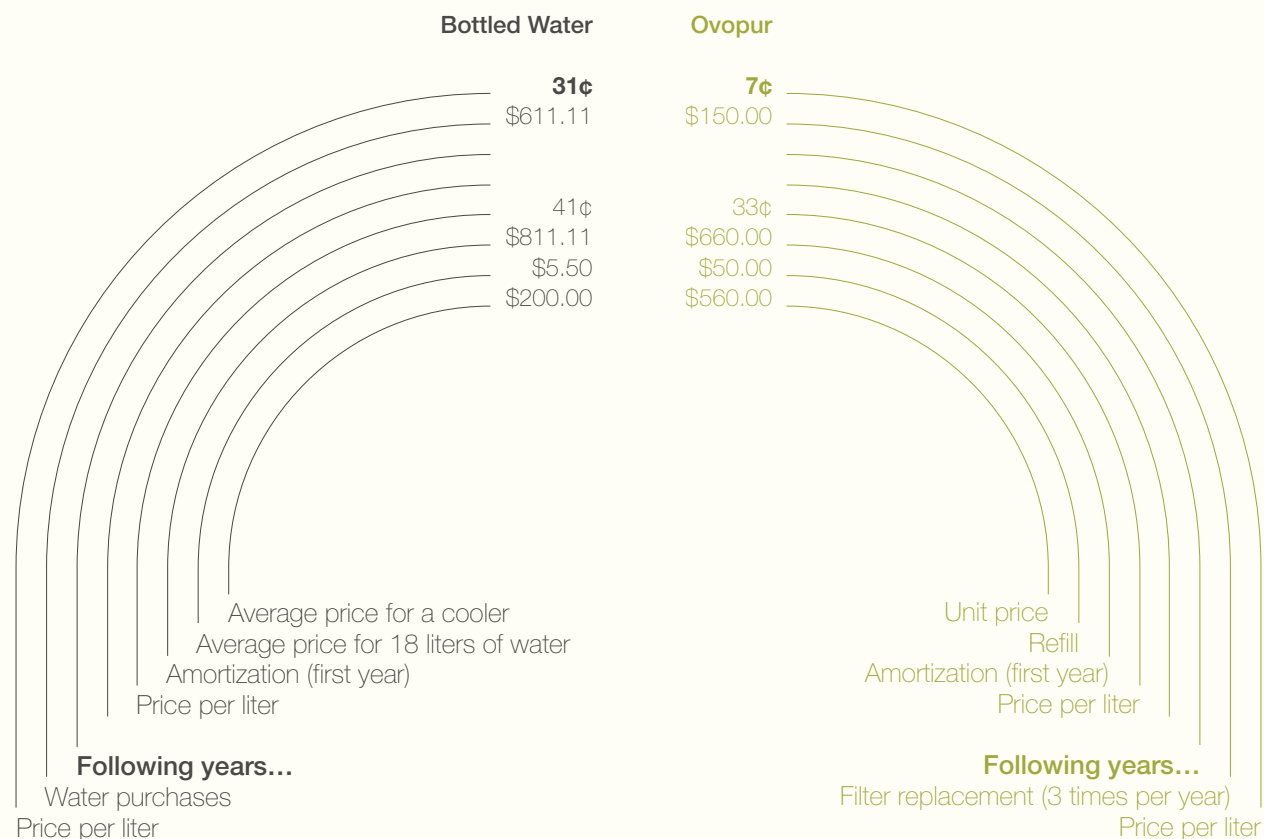




# Natural Technology

At AQUAOVO, we study nature to understand and reproduce the perfection of age-old mechanisms that enable water to be constantly filtered and revitalized as part of the earth's ecosystem. We developed the AQUACRISTAL® cartridge to reproduce the basic filtration process of the natural water cycle. The OVOPUR® filter's unique shape and fine quality materials help protect and revitalize the water by preserving its natural flow.

Why try to improve on perfection?



The AQUAOVO experience provides superior quality water at a fraction of the cost, while respecting the environment and the cycle of nature.

1. Calculations based on average annual consumption of 2,000 liters
2. Prices used in calculations for illustrative purposes only and subject to change

# A Cost-Effective, Environmentally Friendly Choice

Our AQUACRISTAL® filter cartridge is reusable—the first of its kind on the market! Return your used cartridge in its stamped packaging and enjoy a rebate on your next cartridge. We take care to recycle used filters in compliance with the strictest environmental standards.

All our products are made from sustainable, renewable, or recyclable materials. Plastic parts have been kept to a minimum and are generally recyclable.

Our packaging is carefully chosen to minimize its environmental impact. For the most part, it is also made from recycled and recyclable materials.

The AQUAOVO experience has the added benefit of eliminating the consumption of bottled water, an industry that pollutes the environment through its use of more than 150,000 metric tons of plastic per year and the substantial greenhouse gas emissions it generates in shipping product to market.

Our choice of materials, our commitment to sustainable development, and our filter cartridge reuse policy have allowed us to set new environmental standards to meet customer requirements.

We are unconditionally committed to ethics, social responsibility, and the environment. Our business donates a percentage of its profits to not-for-profit organizations dedicated to safeguarding and promoting the quality of drinking water in urban environments. We are also involved in the community through social reintegration groups.

AQUAOVO offers the sensual and delightful experience of pure, natural water. Both a way of life and a health concept, the **AQUAOVO** experience lies at the crossroads of urban trends and a rekindled environmental awareness.



# The 100/60 Satisfaction Guarantee

The AQUAOVO experience is 100% guaranteed for 60 days!

As an AQUAOVO user, you enjoy a 60 day trial period during which you may decide at any time to return your purchase if you are not entirely satisfied. Simply email or call us on our toll-free number to obtain a return authorization code. We will reimburse 100% of the initial purchase price once we receive your duly identified package.

OVO+: Automatic Filter Cartridge Replacement Program

Regular filter changing is the key to the quality and safety of the AQUAOVO experience. The AQUACRISTAL® cartridge must be changed without fail every four months. AQUAOVO therefore offers an automatic cartridge replacement program. This convenient program is quick, free, and easy—and you can cancel it at any time. OVO+ gives you...

- One filter cartridge delivered to your door every four months
- 10% off the current cartridge price
- Free enrolment in our lifetime guarantee program
- Peace of mind

An Experience for Life

Join our OVO+ automatic replacement program and receive our free, lifetime guarantee against defects and accidental damage. If at any time you experience problems related to a defect or accidental breakage, we will replace the broken part free of charge.

Please refer to our website for complete details on our guarantees and all the OVO+ program details.

# ovopur® Getting Started

Here are a few tips to help you get off to the right start.

- 1. Handling.** Your OVOPUR® unit must be handled with care.
- 2. Looking after your unit.** Take all the parts out of their packaging and store it safely for future use. Returns are accepted only in their original packaging. Your new AQUACRISTAL® cartridge comes in a prepaid box so that you can return your used cartridge.
- 3. Washing.** Carefully wash all parts in soapy water, rinse, and dry before attaching the main reservoir (c) to the glass base.
  - a) Rinse the AQUACRISTAL® filter cartridge thoroughly before use. Attach the cartridge to the filter reservoir (a), taking care to put a washer on each side of the porcelain wall before fastening the ring tightly. Place the assembled unit in a clean sink and rinse with the equivalent of 5 reservoirs (20 liters) of water.
- 4. Assembly.**
  - a) Install the faucet, taking care to put a washer on each side of the porcelain wall. Grip the inner ring tightly and make the last turn with the faucet or with the help of a wrench for maximum water-tightness. Screw the handle onto the faucet.
  - b) Install the magnetic gauge(\*), holding the edge of the magnetized disc against the outer wall while moving the sphere very gently toward the inner wall of the main reservoir. It is correctly fitted once the magnetized disc remains upright on its edge. Repeat until the desired result is obtained. Place the gauge wherever you like on the reservoir so that it rests against the rim of the glass base.
  - c) Set the filtration reservoir on the main reservoir and cover with the lid.
- 5. Getting started.** Now you can begin filtering water with your OVOPUR® unit by filling the upper reservoir using a jug. The magnetized disc on the magnetic gauge indicates the water level inside the reservoir. The virtual line traced by the top of the faucet handle shows the point from which you can refill the full filtration reservoir (4 liters) without fear of overflow.
- 6. Maintenance.**
  - a) You must change the AQUACRISTAL® filter cartridge every four months without fail. Sign up for our free OVO+ cartridge replacement program for complete peace of mind.
  - b) As a preventive measure, AQUAOVO recommends routinely washing the main reservoir every 30 days and performing full unit maintenance when changing your filter cartridge every 4 months.
  - c) If you think you won't be using your OVOPUR® unit for over a week, remove the AQUACRISTAL® cartridge and store in an airtight container in the fridge (do not freeze!). Follow the Getting Started tips once you decide to start using it again.



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